



Alpha MOS celebrates in June 2015 the 20th anniversary of ISOEN

(International Symposium on Olfaction & Electronic Nose)

Toulouse, March 19, 2015: Alpha MOS (Euronext Paris, Eurolist C, ISIN : FR0000062804-ALM), founder of ISOEN (International Symposium on Olfaction & Electronic Noses) symposium and co-organizer of 2015 edition, announce that the 20th edition will be held between June 28 and July 1, 2015 in Dijon.

A piece of history :

In 1994, Alpha MOS creates in Toulouse the first edition of ISOEN that would become the largest scientific event dedicated to «electronic sensing», olfaction, and the generation-transmission of odors. This event has become a unique international conference and a reference in the field.

Since then, fifteen editions of this biannual event took place on three continents alternatively, in particular in Daegu (Korea) in 2013, New York (USA) in 2011, Brescia (Italy) in 2009, Saint Petersburg (Russia) in 2007.

More than 20 years after its creation and for its 16th edition, the congress comes back to France, in Dijon, from June 28 to July 1, 2015.

The event will be co-organized by Alpha MOS company, and by the CSGA (Center for Taste & Food Sciences, INRA Dijon), with the support of Vitagora, the European leader in networking within the food areas for consumers pleasure and health.

Over the years, the symposium topics have evolved to expand the scope of interest to other measurement technologies, including taste and odor under the leadership of Alpha MOS who, besides electronic noses, developed an electronic tongue and an electronic eye. Boosted by the growing interest from industrials, the industrial applications of technologies for measuring odor, taste and visual aspect will be particularly honored. More than 300 world experts will participate to this event which gives rise to scientific presentations by experts and industrial users.

Prestigious guests and an international scientific committee including world's leading experts on these themes reflect the scientific quality of the conference.

In this edition, the guests will present a report and update in their area of expertise after 20 years of progress :

- Pr Hiroshi Ishida from Tokyo University Agric. Tech., Japan: "*Olfactory displays: Toward digitalization and reproduction of scents*"
- Pr Ricardo Gutierrez-Osuna, Texas University, USA: "*Signal processing for chemical sensors: past, present, and future*"
- Pr Andrey Legin, St Petersburg University, Russia: "*Taste sensors: do they really feel taste?*"
- Pr Udo Weimar, Tübingen University, Germany: "*20 years of improvements in gas sensors*"
- Dr Peter Boeker, Bonn University, Germany: "*E-nose: Correlation versus causality*"
- Thierry Coutureau, SEB group international, France: "*Smart home appliances*"
- David Clapham, GlaxoSmithKline, UK: "*Demand for e-tongue in the pharmaceutical industry*".



Alpha MOS will have the pleasure to present their instruments and latest innovations, in particular in the field of software tools for chemical and sensory characterization, and will lead several work groups (demonstrations, users club, roundtables, etc) aimed at encouraging networking between scientific experts.

At the end of the symposium, Alpha MOS will award the best oral presentation of an industrial application of sensory analysis instruments.

For more information about ISOEN 2015, visit the symposium website:
<https://colloque6.inra.fr/isoen2015>

Dr Jean-Christophe Mifsud, CEO of Alpha MOS comments: « *When we launched it in 1994, we wished that ISOEN become a key event for researchers and industrials involved in the odor and sensory measurement fields. Today, we are happy that the congress, after more than 20 years, gathers an ever increasing community of experts and industrials and encourages networking and experience sharing. With 2015 edition, we hope that new scientific progress will see the light.* »

About Alpha M.O.S.

Alpha M.O.S. (Euronext Paris, compartment C, ISIN: FR0000062804-ALM), is the worldwide leader of electronic nose, electronic tongue and electronic eye for industrial use, specialized in the digitization of smell, taste and vision. Created in 1993 by Jean-Christophe MIFSUD, Alpha M.O.S. has a presence in Japan, China, and United States and has more than 2.000 instruments installed worldwide.

For more information: www.alpha-mos.com

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