



Alpha MOS

**Creates a company dedicated to connected objects
in San Francisco**

(Miniaturized electronic noses and sensory nano-sensors)

Toulouse, February 26, 2015 : ALPHA MOS (Euronext Paris, Eurolist C, ISIN : FR0000062804-ALM) announces the creation of a company in San Francisco (United States) dedicated to the technological and commercial development of electronic nose solutions based on miniaturized sensory nano-sensors to be used industrial and consumer applications.

The company called BOYD Sense Inc will be based on the experience of ALPHA MOS sensor technology, nano-sensors, data processing and other related applications.

The mission of BOYD Sense Inc. will focus primarily on the development of connected solutions for measuring customized parameters related to health, well-being (consider 'safety) and environment. These measurements will be available in real time to users of BOYD Sense Solutions Inc.

BOYD Sense Inc. opened its headquarters in Silicon Valley in order to quickly develop and integrate solutions in products and services offered by the major players in the semiconductor, mobile telephony, connected mobile bracelets and medical actors that are present in this region.

Boyd Sense Inc. is very pleased to announce that the management of that company will be entrusted to Bruno Thuillier as CEO.

Bruno Thuillier has a more than 30 years experience in the areas of consumer, mobile phone and sensors. He directed research and development of Siemens Mobile Phone for seven years and has developed technologies and applications of Sensitive Object start-up for 3 years. After the sale of this start-up to TE Connectivity in 2010, Bruno Thuillier served as CTO for the touch screen subsidiary of the group.

Bruno Thuillier comments: *« I am very pleased to join the Alpha MOS team. The prospects for developing sensory nano-sensor solutions in these new markets of large public goods are very promising and based on the technologies and solutions that we build, thanks to the technical knowledge and expertise of Alpha MOS, we are very well positioned to develop these new products. »*

Dr Jean-Christophe Mifsud, CEO of Alpha MOS, comments: *« We are glad to see the development of BOYD Sense Inc which is an important growth driver for Alpha MOS. It is a continuation of our strategic repositioning to focus and segment our business according to the fields of applications of our expertise and technological innovations. Moreover, the experience of Bruno Thuillier in the areas of mobile, portable personal modules as well as consumer products is another element of satisfaction and we are happy to entrust him with the technological and commercial development around our sensory nano-sensors. This sector is particularly promising, being the center of many stakeholders' interests around connected objects for our technologies. »*



About Alpha M.O.S.

Alpha M.O.S. (Euronext Paris, compartment C, ISIN: FR0000062804-ALM), is the worldwide leader of electronic nose, electronic tongue and electronic eye for industrial use, specialized in the digitization of smell, taste and vision. Created in 1993 by Jean-Christophe MIFSUD, Alpha M.O.S. has a presence in Japan, China, and United States and has more than 2.000 instruments installed worldwide.

For more information: www.alpha-mos.com

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